



# Big software, meet Plastic

Version Control for large-scale software projects

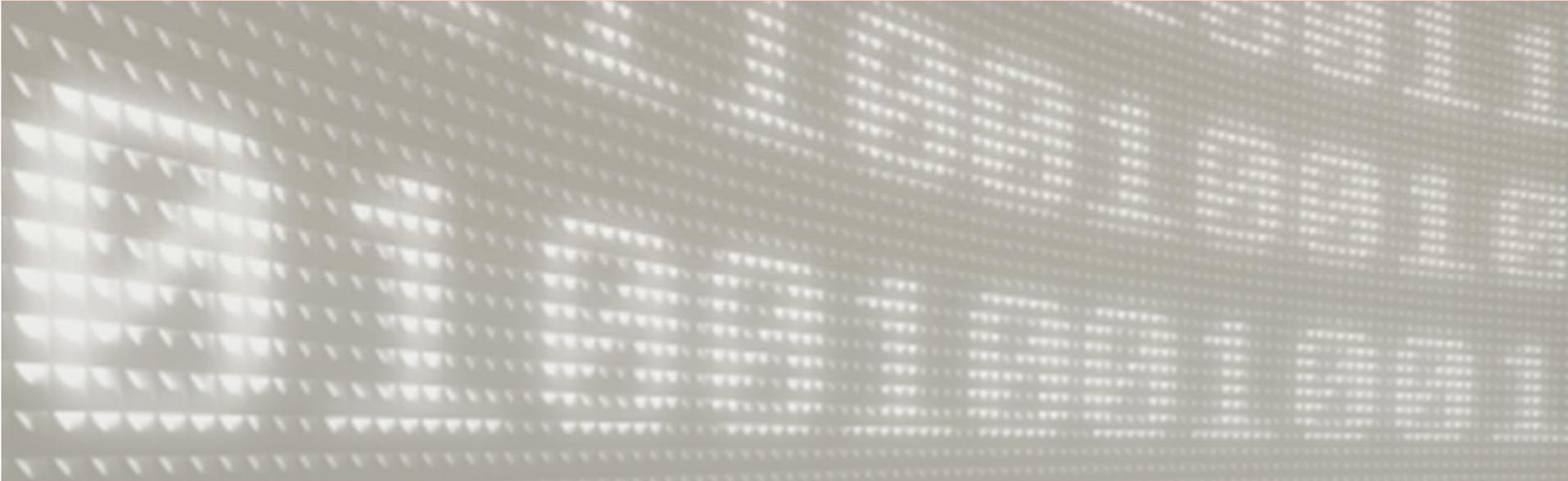
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“The Cadillac of the SCMs” - *eWeek*

[www.plasticscm.com](http://www.plasticscm.com)

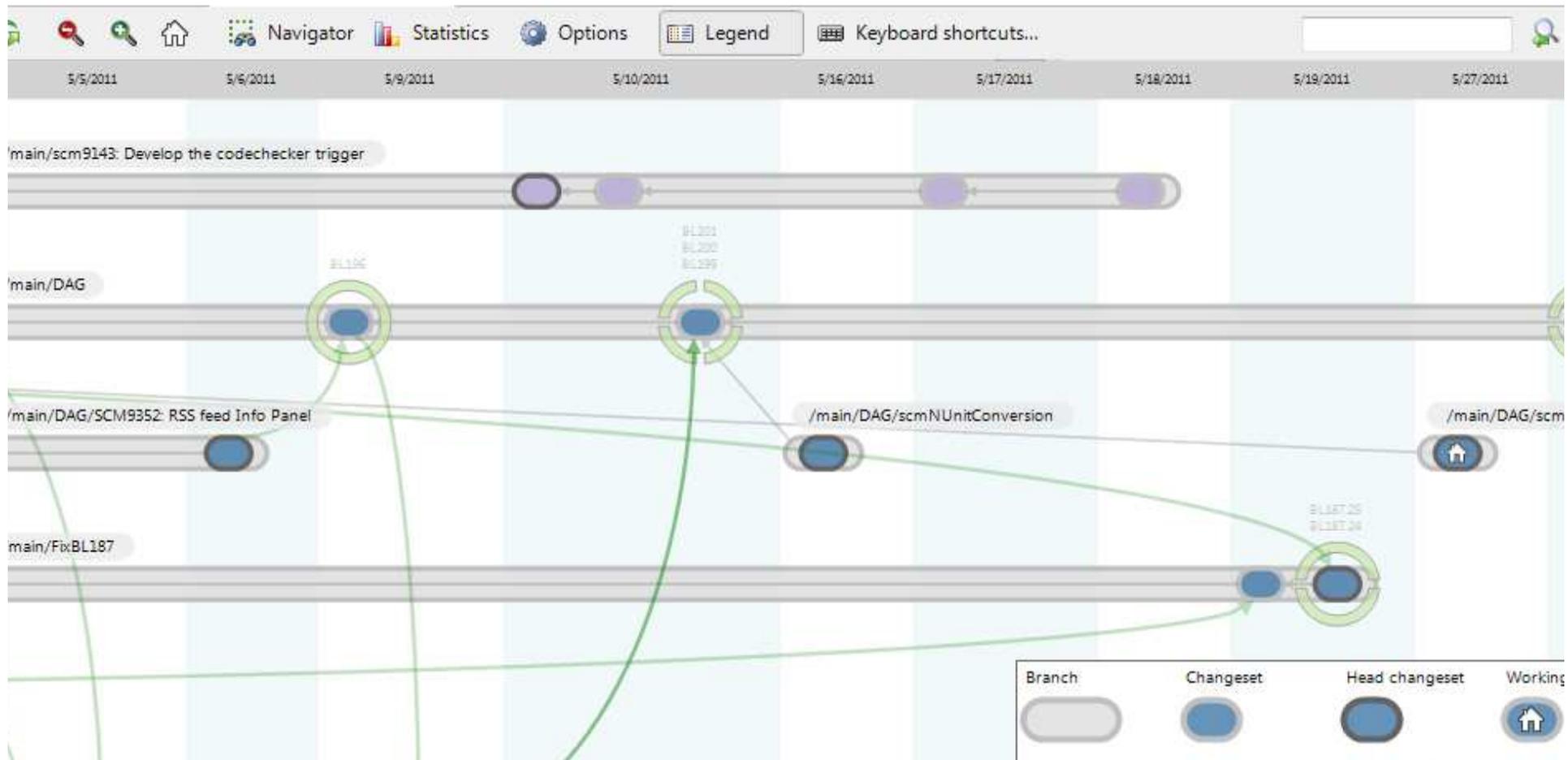
@plasticscm



Computers, Mobile Phones, Tablets, Internet Services, Video Games, Consoles,  
Financial Services, Telecommunications, Automobiles, Transportation, Healthcare,  
Commerce, Distribution, Industrial Manufacturing... ..



**TODAY SOFTWARE IS ALMOST  
EVERYWHERE...AND INCREASING**



## VERSION CONTROL IS AN ESSENTIAL FUNCTION WITHIN SOFTWARE DEVELOPMENT



# ¿Why SCM Matters? (@ RIM)



RIM declared \$500M lost in Jun'12  
5,000 employees out  
BlackBerry 10 launch delayed 2013

*"We weren't able to merge fast enough"*

*Research In Motion CEO Thorsten Heins  
June 2012*

**BlackBerry 10 was launched +7 months later than  
expected (Jan 30th 2013)**

<http://www.wired.com/gadgetlab/2012/06/down-goes-rim-blackberry-10-delayed-until-2013-5000-job-cuts/>  
<http://www.cio.com/article/print/710295>

# The Problem with Software Development: Limited Productivity, Low Quality Code

- 1. Development in serial mode** (not parallel) creates many dependencies and continuous broken builds
- 2. Developers need to be connected** to central server to use the Version Control tool



The Solution:

**Distributed Version Control Systems (DVCS)**

# Introducing Plastic SCM

Branching and Merging is GOOD!

***The Only Commercial Enterprise Distributed  
Version Control Systems (DVCS) for Teams of  
Any Size, Enabling Parallel and Distributed  
Development that works***

**NOW FULLY INTEGRATED  
WITH:**



# Plastic SCM is Different Because...

1. Fully Distributed or Centralized Repositories
2. Branching and Merging Made Simple & Powerful
3. Rich Graphical User Interface or Straight CLI
4. Security Management of the Source Code
5. Reliable & Scalable Repositories Storage with the RDBMS of Your Choice

# Codice Software

## Company Background

**Funded** | 2005

**Products** | Plastic SCM & Semantic Merge

**Investors  
(VC):** | Bullnet Capital

**HQ's** | Valladolid (Spain) & Silicon Valley  
Office

**Distribution** | US/Canda, EU, Israel, South Korea

### Global Enterprise Customers:



# Codice Software in US Developer's Press



**Jeff Cogswell**

*Plastic SCM is the Cadillac of the SCM's*



**Adrian Bridgwater**

*Heavy Refactoring In Parallel?  
No Problem.  
Semantic Merge World's:  
First 'Language-Aware'  
Source Code Merge Tool*



**Eric Caoli**

*Plastic SCM 4.0 solution for  
game developers, designed in  
collaboration with Digital  
Legends Entertainment"*



En | 中文 | 日本 | Br

792,426 Apr unique visitors

**Anand Narayanaswamy**

*GitSync for Plastic SCM with  
Native Git Protocols and  
Visual Studio 2012 Support  
Plastic SCM to push and pull  
code changes to not only  
GitHub but also Codeplex,  
BitBucket or any Git server*



**Alex Handy**

*As GDC opened on March 25,  
Codice announced a new tool  
that allows this SCM system  
to integrate with Git  
repositories*



**WireNews**

*Codice Software Launches  
First Language-Aware Source  
Code Merge Tool*

# Codice Software Core Values

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## 1. Proven Technology

- Leading DVCS implementation for Enterprises
- 350 man years development (\*)
- Key Enterprise references

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## 2. Customer Focused

- Flexible to customer improvement demands
- Professional support and quick turn around
- Assistance in the deployment and to improve the development processes.

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## 3. Strive for Excellence

- Experienced, professional and passionate team fully dedicated to make the best DVCS.
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(\*) Following COCOMO Model (**C**onstructive **C**ost **M**odel, from [Barry W. Boehm](#), 1981)



**“Please, come and  
talk to us...”**

**Thank you... 😊**

**Francisco Monteverde**

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